BRANDON DE B antalucealances

We Come Straight to the Point and Say

Merchandise for next fall and winter may cost 50 per cent more. Most certainly it will not cost less. Bear this in mind when you consider the opportunity we offer you to save by buying NOW. All the merchandise we offer is from our regular stock, which is all the assurance you need as to the reliability and excellence of the goods. There you have our story. We want you to profit by what we say, BUY NOW! The assortments are excellent and the prices very much to your ad-

JANUARY CLEARANCE SALE OF SHOES

Here's the greatest opportunity to "stock up" on your shoe supply, and save money, that you'll have this year. We suggest that you buy' several pairs at these extremely low prices.

No. 431X-Ladies' champagne kid. covered heel, regular \$12, sale sole lace boot, with French No. 421X-Ladies light grey kid, turn sole, lace shoe, with French and brown kid vamp button shoe, with leather French heel, regular \$10, sale price ... \$7.45 No. 423X-Ladies' white buck welt sele lace shoe, white covered sele lace shoe, white covered French heel, regular \$7.50, sale



No. 404X-Ladies' white kid welt sole lace boot with white overy leather soles and heels, regular kid top, leather French heel, white welting, lace boot, regular \$1.50, sale price... \$3.95 to, 425X—Growing girls' dark brown calf English last, low rub-school shoe, school shoe, heel, just the shoe for the girl to the country to stand the hard to the country to stand the hard



No. 405-Ladies' cloth top patent 16, sale price \$4.45 kid vamp, cloth top lace shoe, No. 486N-Ladies' dark grey kid with long vamp, a very slice, regular \$4.50, very nifty regular

No. 493-Ladies' gun metal calf vamp with cloth top short vamp. leather French heel, lace shoe regular \$4.50, sale price .. \$2.95

No. 404-Ladies' patent kid vamp with cloth top, welt sole, leather Cuban heel, lace shoe, regular \$4, sale pries \$2.65

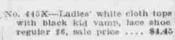
No. 634-Ladies' gun metal culf. button, regular \$5.00, price \$2.95

No. 429-Ladles' gun metal calf.

lace; regular \$6, sale price \$3.95 in the country to stand the hard of 485X—Growing girls' gun metals all calf English last with low rubber heel, lace, just the shoe for with black kid vamp, lace shoe, the girls, regular \$5, sale price ... \$4.45.

REDUCED TO ONE-HALF PRICE

Buy now and get a full season's wear out of these bargains. Buy whether you need a coat now or not. Save it till next season, it will be the best investment



No. 439X-Ladies' ivery cloth top with patent colt vamp and lea-ther French heel, button shoe, regular \$6, sale price. \$4.45

No. 416X-Ladies' light grey kid top with patent colt vamp, but-ton shoe, regular \$8, pale price \$5.05

No. 442X-Ladies' white silk top with black kid vamp, bay French

No. 443X-Ladies' luory silk top and black kid vamp, bat French heel lace shoe, regula \$6, sale price \$4.45

vamp and white kid top lac boot with covered French heels regular \$9,50, sale price.. \$6,95 No. 302-Growing girls' low hee patent colt button shoes, regular \$3.50, sale price \$2.45



No. 429—Ladies' gun metal calf, well sole, cap toe, medium round toe. Cuban heel, button shoe, regular \$4,500, sale rpice. \$2.95

No. 303—Ladies' gun metal calf button with isw Cuban heel, regular \$4,50, sale price. \$2.65

No. 427-ig—Ladies Nap-a-tan calf, welt sole, lace shoe, with low a refuction of 10 per cent on all boys' and children's shoes in cur

stock. Do not fall to come tour sale as we have some gree bargains to show you, and ther is such a variety we can not di scribe them all in this ad.

January Clearance

Sale of GOSSARD

FOR OUR REGULAR \$8.50 MODELS.

we have resorted to this radical price cut to quickly reduce our stock. The

materials are beautiful brocades in both white and pink. The boning of the

best quality with velvet grip hose supporters and elastic inserts at bottom of

4.17.155.95

These are up-to-date models in perfect condition, but as we have too many

STARTLING VALUES

IN MEN'S UNDERWEAR

We have hundreds of men's piece underwear. They were bought before the rise and priced accordingly. At regular prices they are the best values you'll find; at the sale prices they are simply phenominal values, \$1.00 Shires and Drawers,

Clearance Price \$1.25 Shirts and Deawers, Clearance Price \$1.50 Shirts and Drawers,



A Real Clearance of All "Left Over Christmas" NECKWEAR

ever shown at this time of year New designs, most attractive colorings; all styles,

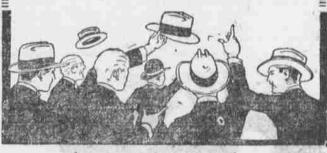
25c Neckwear, Clearance.. 19c 500 Neckwear, Clearance... 750 Neckwear, Clearance... \$1.00 Neckwear, Clearance. \$1.50 Neckwenr, Clearance \$1.19



The man who buys clothes, has some plain hard facts to face. We don't care to predict how high clothes prices will go during 1918. There is no telling. Woolens are now selling at double and triple former prices and these in turn may be doubled and tripled by next fall and winter. You can figure the probable cost as well as we can ourselves. The time to buy is right NOW. Buy as many suits as you can afford and at least one suit. Study these prices carefully:

All suits not listed are cut 10 per cent.

\$15.00 Suits, Jan. Clearance Price. \$12.49 \$17.50 Suits, Jan. Clearance Price \$13.75 \$20.00 Suits, Jan. Clearance Price.. \$16.40 \$22.50 Suits, Jan. Clearance Price. . \$18.69 \$25.00 Suits, Jan. Clearance Price. . \$21.25 \$27.50 Suits, Jan. Clearance Price. . \$22.58 \$30,00 Suits, Jan. Clearance Price.. \$24.67 \$35.00 Suits, Jan. Clearance Price., \$29.48



PURE FOOD SHOP—BASEMENT Cleanliness Economy

"Sunkist" Navel Oranges—The extra fancy grade. We handle only the very best that's grown, for quality Oranges our prices are right, dozen 60c, 65c and 70c.

Baby Beets-New pack, tiny, tender beets, packed in

Pure Olive Oil for table and medicinal purposes, bottles 35c to \$1.25; cans \$1.25 to \$2.50

Cookies and Crackers fresh from the factory ovens. pound 40c California Layer Figs, fully equal to the finest im-

Several Items on Special Clearance Sale, ask about them over the phone, or better still stop in today and see them.

We are Selling Good Choice Potatoes, the sack \$1.65

PENDLETON'S GREAT-EST DEPT. STORE.

THE PEOPLES WAREHOUSE

WHERE IT PAYS TO TRADE.

Dear Mrs. Daniels: I wish to write a few lines to thank ou for the parcel which I received oday. It was simply grand, especialy the cake, which arriver in fine dape after such a long ourney. It made me homesick to see the nume "The belta" on the box 2s it brought back memories of childhood days in lear old Pendleton.

We are having a pretty good time

ver here at present. The weather admpty levely for this time of year, never felt better in my life thin 1 now and I hope you are the same, no Canadian corps has been through one hard fighting this has summer at full, but the logs are still smilling

car seriously and will soon be in it little American flag that I have arried with me over since I left the S, and it is one of the most pre-ous things I have now. We some-mes get thred of this continual going Woll, dear friend, as news is scarce must close for this time with less PRIVATE L. R. DESPAIN.

Catarris is an excessive secretion companied with chronic inflamma-n, from the mucon membrane, nod - Earcaparilla acts on the muduces inflammation, established ability action, and radically cures all

THANKSGIVING DAY WAS MUCH ENJOYED

The following 'letter from Earl Sayder tells something of life on one of Uncle Sam's big warships. U. S. S. PUKBLO, Dec. 2, 1917.

Mysteur Mother;
The is Southly afternoon and there is no work to do now until they wer down the decis for scrubbing clothes so I will tell you something of my lost Times within I wanten to write

There exists I wanted to who there are independent that the Well, we not up at the same time we always do and had querous at 9:11 staining of the linted States any all marrine corps. Of course we had says all of that many times before it that is dues of forgot to tell you mit we work at seat. Well, after marriers there we making to do all orning on seat. At noon we had it There sailing clow. It was pretaken, we had some states there we had all noon we had. and case. In the attention we had a sancker and I boved a frice round trace with one of the marines There were everal other bours and some distincts. I finished the day with a our loar watch on the bridge, it wasn't much like my last Thunksgle-

Well, I guess I will arose now and Haye a Merry Love to all,

LLOYD GEORGE ISSUES APPEAL

